Digital Springboard’s Dynamic Digital Displays allow you to present full color, completely animated, high resolution posters that draw attention and entertain. The stunning visual effects capture the awareness of patrons in the lobby, box office or in other high traffic spots throughout the theater. Digital Springboard’s Dynamic Digital Displays bring new releases and coming attractions to life with the ability to cross promote with other advertisers or services. The visual appeal of moving images is a proven attention grabber that enhances the customer experience while offering compelling promotional information to customers.

Digital Springboard’s service network and scheduling software delivers web based content seamlessly to each Dynamic Digital Display.

**Benefits:**
- Simultaneously display both static and video files without costly reformatting
- Capture your patron’s attention with eye catching media. Customers are 5-10 times more likely to notice dynamic vs. static media and are 2-5 times more likely to recall it.
- Save time and money by eliminating costs of traditional marketing materials and their delivery.
- Flawlessly execute your marketing initiatives
- Consolidate multiple information sources into one delivery platform.
- Implement new campaigns quickly and seamlessly throughout your theater.
- Schedule information by time and date to run for any time period up to one year.
- Create a high tech ambiance for a “WOW” factor
- Solution is both scalable and easily expandable

**Package Includes:**
- Content management of all displays
- Branded promotional message included
- Revenue sharing for add placement

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